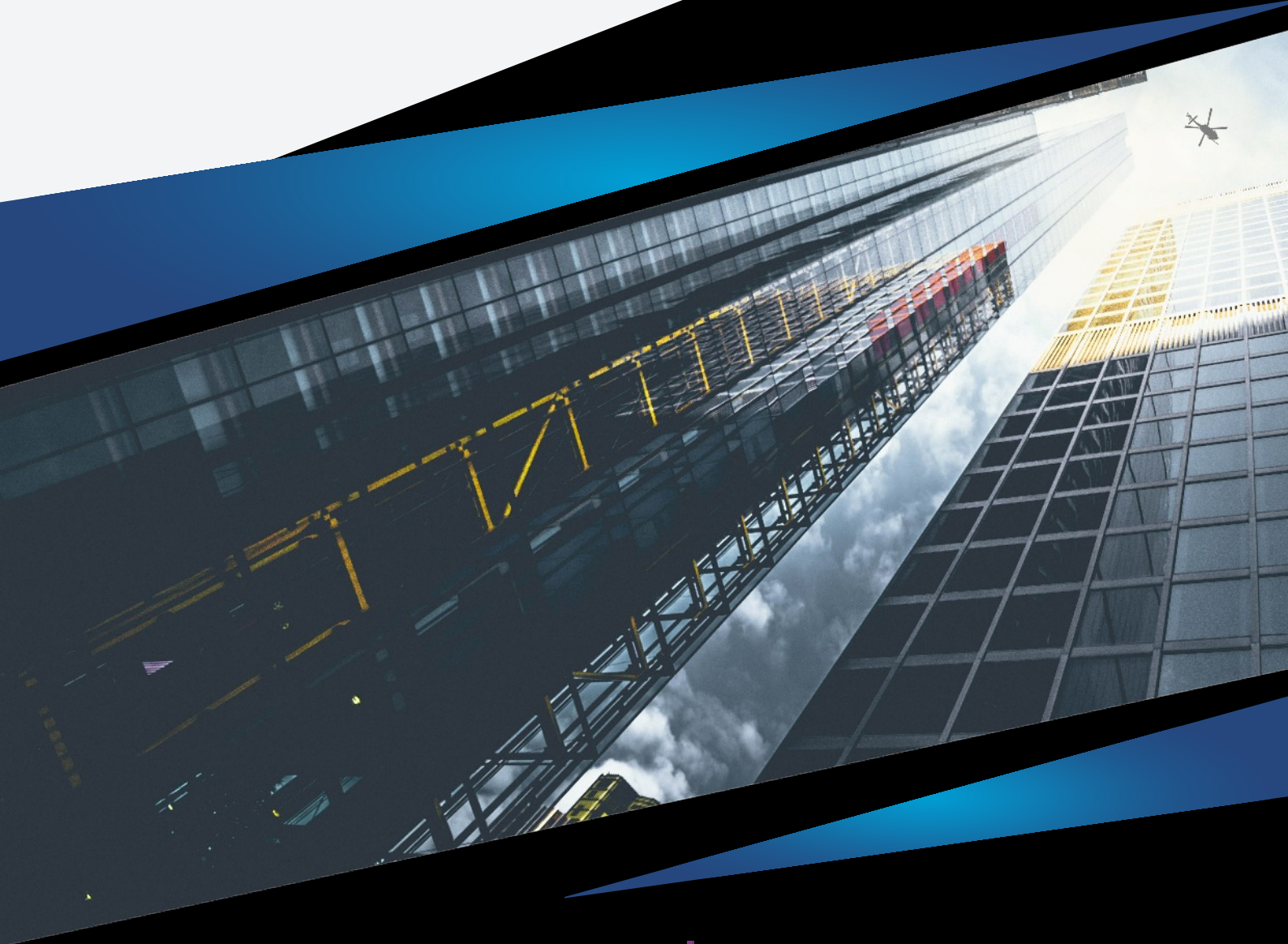


Flying Scroll DIGITAL



About Us

Flying Scroll Digital (Pty) Ltd, is a content creation, development, and management platform.

COMPANY PROFILE



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Who We Are

Flying Scroll Digital (Pty) Ltd, is a content creation, development, and management platform. Our platform facilitates prototyping, development, production, storage, retrieval, marketing and distribution of content in the form of audiovisuals, writing and imagery.

Content Creation

The formative stages of a story are what define its success. Without the proper guidelines, a conducive environment and research tools, content creation is nothing short of a nightmare. With our many years of expertise, we provide essential tools, adequate research experience, incubation and apprenticeship to ease the process of writing your name on the stars.

Content development

Any product whether digital or tangible needs to be sculptured into perfection. Our platform uses an interactive approach which reduces error, incompatibility, and inconsistency while ensuring quality, ease of use and industry standards that meet a global demand.

Content Management

In a fast-changing world, content liveliness is essential. Our E-commerce, cloud computing and open-ended distribution channels ensure an efficient way of storing, manipulating and distributing data. Anchored by backup systems, real-time information systems and human-centred designs, our platform will keep you connected at all times.



Why Flying Scroll Digital

the power of an untold story. We believe we can turn any narrative into a global phenomenon. It is for these beliefs we have made our platform inclusive, interactive and cost-effective. We shy away from rejection letters, tedious paperwork, upfront payment, and minimum requirements because it is just not our style. Our way of business is allowing creativity to meet experience.

How we do business

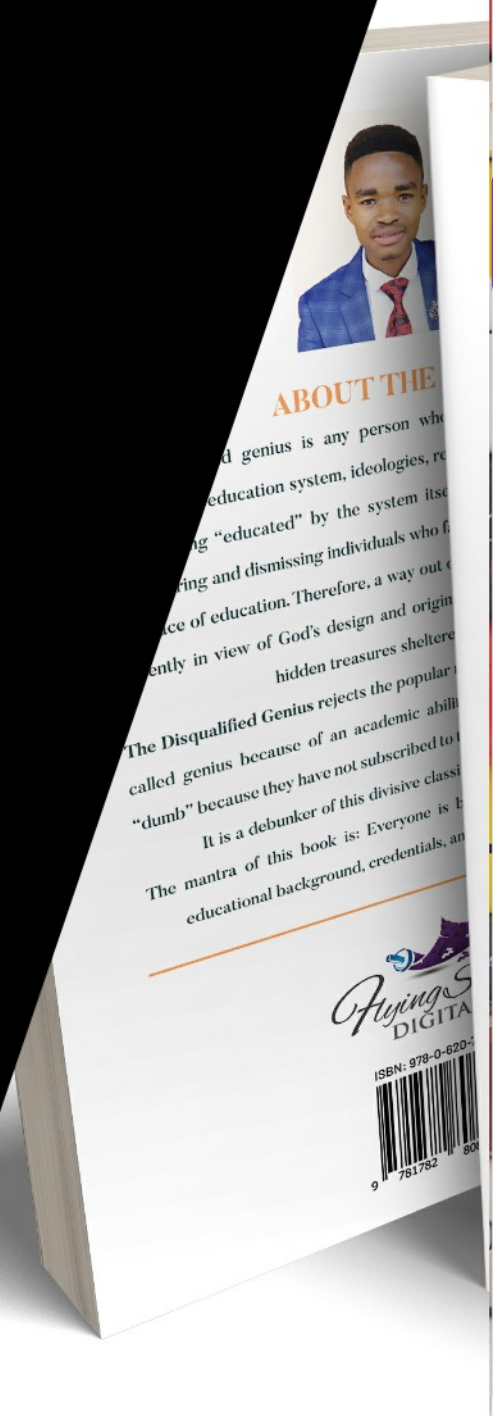
Our business philosophy revolves around the client. The stratagem we have successfully applied over the years is to understand the needs and wants of the client in order to work passionately, informatively, and openly to provide the best services at a low cost. The integrity, support and sophistication of our organisation continues to yield results on the African continent and abroad. With over twenty successful publications we are currently circulating more than 4000 printed material with outstanding content.

How do we do it? Simple: integration, differentiation and application. We ensure that upon submission each project is tagged and fitted into the relevant framework. A team of researchers, editors, designers, developers, engineers, producers and agents, will thus apply a collective effort to bring about fresh and reaching content. The created content is then developed,

managed digitally and translated into conventional formats. And it doesn't stop there; we are always on the forefront of cutting-edge technology to offer quick, quality, low-cost products and services.



There are many variations of passages of Lorem Ipsum has been available, but the majority have suffered.





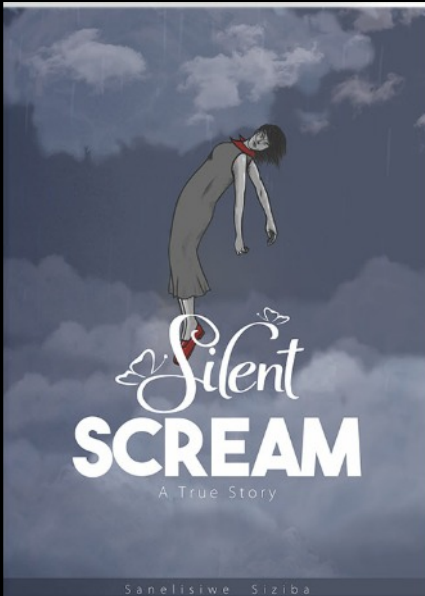
Services

Content Creation

- Framework assignment – each new project is tailored down to its own specifics. Personalization is the new cool, and our structure puts you at the centre of it all.
- Formatting – an appropriate format is critical for quality, ease of use and compatibility. TIF, PNG, GIF, JPG, BMP and RAW are image formats compatible with numerous devices. EPUB, PDF, AZW, OPDS, XMDF, BBeB and MPEG-4 SLS, WAV, AIFF, raw header-less PCM, MPEG-4 DST, FLAC AU, WavPack, MPEG-4 ALS are literary and audio formats respectively.

Registration – content is intellectual property entitled for ownership through administrating agencies. Depending on the type of the artwork, we apply and assign the following identifiers: ISRC, ISBN, ISSN, DOI®, ISBN-A, GTIN, ISAN, ISTC and more.

Correspondence – you ask how? We give you the nitty gritty. Our platform is open throughout the year, 24/7 (we work Alien calendar days too!) Our experts are on call for guidance, advice, or pure Step-by-step consulting.



Feedback – nothing is of more worth than the progress of your work. Central to our Human Centred Design Approach is our constant commentary, editing, correction and revision. Additionally, we employ mock-ups, galley proofs and comprehensive artworks to ensure you're never embarrassed.

Content Development

- Research and research tools – relevance, accuracy and excellence are the names of the game. And to increase your chances we have developed a systemic approach to informed research undertaking.

- Layout – if it's not interactive, communicative and user-friendly, then it's not for you. You need a layout which works and works well. Our static and dynamic layouts employ better user-experience, relevance and visual objectivity.

- Content optimization – if it's too busy, too dull or too flat, there's a problem. But not on our watch, not when our editors, designers, and engineers are efficient in condensing, organizing, arranging and redacting content.

- Design – interface, interior, exterior, functional, performance, and user-experience designs are the essentials of good artworks. Our design experts will offer you a range of pre-designs, polished designs and post-modified designs

- Analysis - all the best things in life come in 'threes.' We have our own all-times-favourite: competitive, qualitative and quantitative analysis. These three will provide you with analytics necessary for profitability, marketability and Quality Assurance.

Content Management

- Distribution channels – online, offline, door-to-door, in store, we do it all. Catering for both digital and non-digital consumers, our distribution channels ensure smooth movement of your products.

- Marketing – not a marketing guru? We have your back. With *current* digital media, social media, 'traditional' media and promotional items, your products will always be competitive.

- Storage and retrieval - big data, small data, it makes no difference. Our backup systems and cloud storage facilities will keep your work safe and secure without corrupting and compromising the quality of your files.

- Reversion control – managing data-changes can be a complex process. Well, it doesn't have to. We have up-to-date version control systems (VCS) that collect, retrieve, configure, and track changes on documents and files

TEARS
Miss You
USISO MANQA





OF WHAT PURPOSE IS LOVE IF NOT EXPRE



Flying Scroll DIGITAL


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 Twitter: @ScrollFlying


 Instagram: flyingscrolldigital


 Facebook: Flying Scroll Digital

LinkedIn: Flying Scroll Digital

 0865 324 402

 087 822 1872
062 230 4856

 www.flyingscrolldigital.co.za

 WhatsApp: 062 230 4856
Messenger: Flying Scroll Digital